

Mainly About People

News of Men in the Trade at Work or Play

WHO'S WHO IN COFFEE

Dr. Oswaldo Aranha, Newly Appointed Ambassador of Brazil to the United States, Is Given Welcome Dinner on Arrival at New York

DR. OSWALDO ARANHA, the newly appointed Ambassador of Brazil to the United States, arrived in New York on the *Rex*, from Italy, on September 13th. In the evening, he was given a dinner of welcome by the Brazilian Committee of the Pan American Society at the Waldorf-Astoria. The dinner was attended by prominent members of the coffee trade, including officers of the Associated Coffee Industries of America. It is planned to give a formal dinner to Dr. Aranha in New York later on when all the members of the trade have returned from holidays.

Following the reception, Dr. Aranha proceeded to Washington, where he assumed the duties of his new post.

Dr. Aranha is acknowledged as Brazil's leading authority on her coffee problems and his firm policy as Minister of Finance was responsible for the orientation of the National Coffee Department. It is expected that his appointment as Ambassador to the United States will result in the development of enlarged Brazilian-American co-operative commercial intercourse.

BIOGRAPHICAL

The new Brazilian Ambassador was born in Alegrete, State of Rio Grande do Sul, February 15, 1894. He attended the Military College in Rio de Janeiro and then the School of Law of the University of Rio de Janeiro, where he received his degree in 1916. He then returned to his native State to practice law, and started his political career upon being elected Mayor of Alegrete. Later he was chosen Representative to the House of the State of Rio Grande do Sul and then Representative from that State to the Federal Chamber of Deputies.

He resigned his post as Representative in 1928 to become Secretary of Interior of the State of Rio Grande do Sul under President Vargas. When President Vargas assumed the Federal Government, Dr. Aranha was appointed Minister of Justice [Attorney General] and, two years later, Finance Minister, the post which he has relinquished to become Ambassador at Washington.

TEA CESS CHAIRMAN IN THE U. S.

Mr. J. A. Milligan, chairman of the India Tea Cess Committee, Calcutta, is due to arrive in America on the "Carinthia," September 17th. Mr. Milligan's visit is to be an extended one as he plans to make a comprehensive tour of the United States. This is Mr. Milligan's first visit to America.

PERSONALS

Mr. T. L. TRUEMAN, formerly connected with Balmer, Lawrie & Co., Ltd., tea exporters, Calcutta, is now a director of Alexander Lawrie & Co., Ltd., London. Mr. Trueman spent a week in New York in late August, coming on from Canada, just before returning to England. While in New York, he made headquarters with G. C. Cholwell & Co., representatives of Balmer Lawrie & Co., Ltd., in the United States.

LIEUT.-COL. SIR WALTER SMILES, C.I.E., D.S.O., M.P., who returned to England from Assam in 1930, and is now a member of Parliament, expected to reach New York about September 15th in time to see the International Yacht Races at Newport.

Mr. A. S. LAMPARD, well known in the tea trade, is now manager of the export department of Ferguson, Holness & Co., tea merchants, London. Mr. Lampard is expected to visit the United States in the near future.

I. D. RICHHEIMER, president of the Tricolor Co., New York, and Mrs. Richheimer, who left New York for Europe on June 20th, have been traveling in France, Germany, Czechoslovakia, Poland, Danzig, Denmark, Sweden and Norway, sailing from there to the Arctic Circle, planned to return to New York about September 20th.

Louis R. Gray of Arbuckle & Co., Rio de Janeiro, arrived in New York on the *Northern Prince*, September 6th, accompanied by Mrs. Gray and their son Louis, Jr., who expects to enter Princeton University this fall. Mr. Gray plans to remain in New York until next June.

PRESENTS MINIATURE OF FOUNDER TO ST JOHNSBURY, VERMONT

Albert C. Aborn of Arnold & Aborn, coffee roasters, New York, presented a valuable miniature of Dr. Jonathan Arnold, the founder of St. Johnsbury, Vermont, to the St. Johnsbury Athenaeum at an interesting ceremony held at St. Johnsbury on August 20th. Albert C. Aborn is a great grandson of Dr. Arnold. The miniature was painted on porcelain in Philadelphia in 1782, when Dr. Arnold represented the State of Rhode Island