

Quality Control for your Coffee Crop

Science aids coffee planters
with new quick-curing method

Curing need not be a gamble. You can keep your coffee at its peak quality *every time*. With minute quantities of Benefax powder, any planter can produce green coffee crops of high quality.

Benefax is an enzyme powder which accelerates the digestion of mucilage on the coffee bean. Here's what Benefax will do for your coffee production:

1. Control fermentation—the gamble out of curing and crop quality.
2. Speed crop from trees to market—reduce fermentation period to six or eight hours, making it possible to gather, pulp and ferment on the same day.



3. Increase the capacity of your tanks and patios by more frequent utilization.
4. Reduce batch labor costs by speeding up fermentation process.

BENEFAX
curing method
insures quality
control—now
available to all
coffee growers

The coffee grower who uses Benefax need never again send poorly fermented, low-grade coffee to market—need never again risk development of off-flavors during fermentation.

How BENEFAX is used:

Benefax is spread lightly over the pulped coffee as soon as it has been exposed. (Pulped coffee must be drained.) A few passes with a shovel are needed to mix it sufficiently. Mechanical mixers may be used, but extremely thorough mixing is not necessary. (Since only very small quantities of the powder are needed and the degree of mixing is not a critical factor, very little labor is necessary.)

If you would like to have additional information about Benefax, send for this free booklet

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