

# The Trade in Chicago

☞ A department devoted to news and interests of the tea, coffee, and wholesale-grocery trades of the Mid-West metropolis.

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## CENTURY OF PROGRESS RE-OPENS

Many New Features Including Additions to Scientific and Industrial Exhibits—Activities in Chicago Trade During May

Staff Correspondence

CHICAGO, June 2, 1934.

THE 1934 Century of Progress opened its gates on May 26th with the gigantic spectacle in many respects entirely new. New buildings, more than a dozen picturesque foreign villages seemingly transplanted to the shore of Lake Michigan from the mysterious East and from ancient times, unique water spectacles, great additions to scientific and industrial exhibits, a new midway built along the island beach on the lake side, the 1934 World's Fair will seem a different place to those who viewed it last year.

Thomas Webb Sexton has been appointed coffee buyer for the Thomas J. Webb Co. Mr. Sexton is a grandson of John Sexton, founder of John Sexton & Co., and is also a grandson of Thomas J. Webb. He received his coffee training with both of forementioned companies. Mr. Sexton is a Notre Dame graduate, is married, and has a girl six months old.

Dan Christman of Ruffner, McDowell & Burch, Inc., recently returned from a visit to his son at Dennis University in Iowa, also a visit to his former home at N. Manchester, Ind.

N. Nustad of N. Nustad Co., La Crosse, Wis., was here recently on a business trip.

*Good Coffee*, published by the Continental Coffee Co., describes how explorers who reached Africa in the 17th and 18th centuries, found it was a common custom among certain tribes to equip their fighting men with a number of balls composed of ground coffee beans and grease, to sustain their strength whenever circumstances made it impossible for them to secure food.

Richelieu Coffee packed by Sprague Warner Co. is used in the film, "It happened One Night," starring Clark Gable and Claudette Colbert.

Sprague Warner & Co. are running a prize contest among their R-F-B grocer agents for the best advertisements used by them.

Walter R. Wright of E. H. & W. J. Peck, Inc., New York, is making headquarters with W. T. Bown & Co.

M. C. Kavanaugh, of the Lloyd Brasileiro, recently returned from a trip to St. Louis.

Allen Gretsch of the General Can Co. inaugurated the boating season on Lake Michigan with a party aboard his newly acquired cabin cruiser "Genacan," having as guests a number of coffee men, among them Jimmy Byrnes, Walter Bown, John Monahan, Bill Downes, Joe Fitzpatrick and Claus Moeller. They all had a wonderful time and voted for another party.

John H. Naumann of Naumann, Gepp & Co., London and Santos, was a visitor in Chicago for a week, making his headquarters with T. Barbour Brown & Co., their agency.

T. N. Webster of the Anglo-American Direct Tea Trading Co. was away on a two weeks' business trip covering the states south to the Gulf.—A. A. G.

## CHICAGO TEA MAN CELEBRATES GOLDEN WEDDING ANNIVERSARY

E. G. Otton, with the Chicago office of the Carter Macy Tea & Coffee Co., tea importers, is celebrating his golden wedding anniversary this year. In recognition of this happy event, the company has granted him a six weeks' leave of absence. Mr. and Mrs. Otton sailed from New York in early June for a month's cruise and sight-seeing trip.

Mr. Otton was associated with the old Carter Macy Company for many years, his service with the old and present organization totaling thirty-three years. He is well known in the trade, especially in the Middle West where he has a host of friends.

## NEW CHICAGO COFFEE CONCERN

Staff Correspondence

CHICAGO, May 15, 1934.—Lawrence F. and Charles C. Biedermann, sons of the late Peter F. Biedermann, have organized P. F. Biedermann Sons Coffee Co. at 2550 South Halsted St., this city, to conduct a jobbing business in tea and coffee, catering to delivery route concerns and retail grocers. The new organization has no connection with Biedermann Bros., Chicago coffee roasters.—A. A. G.

## HOBART MANUFACTURING ACQUIRES THE DAYTON SCALE COMPANY

Special Correspondence

DAYTON, O., May 25, 1934.—The Hobart Mfg. Co., of Troy, Ohio, has taken over the assets, patents and good will of the Dayton Scale Com-