Mainly About People

News of Men in the Trade at Work or Play

WHO'S WHO IN COFFEE

An Appreciation of James P. Kissane, Vice-president of the McKenney Importing Corp., and President of the Chicago Coffee Association

THE coming convention of the Associated Coffee Industries of America, to be held at the Palmer House, this city, June 18-20, promises to be a most important meeting as the entire trade will want to discuss policies for the year ahead and to secure answers to specific code problems. Among the most active men in the Chicago coffee trade who are making arrangements for the welcoming of convention delegates from all sections of the United States, is the subject of this biographical sketch, James P. Kissane, president of the Chicago Coffee Association.

Mr. Kissane was born at Chicago, May 13, 1896, received his education at grammar school, and later graduated from Chicago Business College. In 1912, he joined Sherman Bros. & Co. as assistant bookkeeper. He remained with this concern until 1925, when he became associated with the McKenney Importing Corp. At present he is Vicepresident and a director; he is coffee buyer for the McKenney Importing Corp.

Mr. Kissane is a member of the Chicago Coffee Club, is interested in all branches of athletics, besides being a motorist and a gardening devotee. He is married, having a son, two years old, and a daughter, six years of age.

KENYA COFFEE EXPORTER NOW VISITING U. S. AND CANADA

Mr. J. G. Aronson, Managing Director of J. G. Aronson, Ltd., exporters of East African coffees, with headquarters at Nairobi, Kenya Colony, arrived in New York on the Aquitania from London, June 8, on a visit to the United States and Canada. He stayed a week in New York and then went to Canada. Mr. Aronson's concern is represented in New York by Carleton & Moffat; in Canada, by Donald H. Bain, Ltd.; Hard & Rand, Inc., San Francisco, will undertake the distribution of their Kenya types in the Western centers of the United States. Mr. Aronson left Nairobi on April 28 and then traveled to Genoa, Paris and London.

J. G. Aronson, Ltd., ship East African coffees to all parts of the world.

IOINS SANTOS COFFEE EXPORTER Special Correspondence

Paris, May 15, 1934.—Mr. Eduardo de Nioac, of this city, is planning to sail for Brazil shortly. He will become an active partner in Nioac & Cia., Ltda., at Santos, well known Brazil coffee exporters.-S. P.

CEYLON COMMITTEEMAN HERE

Major John W. Oldfield of the Tea Propaganda Board on a Visit to America-Tea Publicity Observer

MAJOR JOHN W. OLDFIELD, Chairman of the Board of Directors of Lee Hedges & Co.,



Major John W. Oldfield

Ltd., Colombo, and one of the nominated members of the Ceylon Tea Propaganda Board, arrived in New York from London during the month and was registered at the Biltmore Hotel. Major Oldfield is one of the most distinguished figures in the planting, mercantile, and political life of Ceylon, having been a tea

planter, association official, member of the Governor's Executive Council, and latterly senior partner in the old-established mercantile and agency house of Lee Hedges & Co., Ltd.

TEA PUBLICITY OBSERVER

Major Oldfield paid an early visit to the office of THE TEA AND COFFEE TRADE JOURNAL to renew his acquaintance with the Editor, formed when the latter was on his last visit to Ceylon. Major Oldfield also called upon the India Tea Bureau and a number of houses in the trade. While here he made his downtown headquarters with George C. Cholwell & Co. He stated it was his intention to examine into the general tea publicity situation here and to report back to the Ceylon Tea Propaganda Board his observations on the American tea scene.

After New York, Major Oldfield made trips to Baltimore and Boston. He will also visit Montreal, Toronto, Winnipeg and Vancouver, returning to Cevlon from San Francisco, via New Zealand and Australia.